



Canadian Association for Music Therapy/
Association de musicothérapie du Canada
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1-800-996-CAMT (in Canada only)
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CAMT Advertising Guidelines

GUIDELINES

1. Job Postings
 - a. always free for individuals and/or organizations to post jobs seeking music therapists
 - b. will be directed to the CAMT Office for review and posting by the Executive Assistant
2. Free workshops/webinars
 - a. Will be posted on the CAMT Members Facebook page once approved by the Executive Assistant and/or the Social Media Content Coordinator
3. CAMT Annual Conference
 - a. individuals and/or organizations wishing to advertise in conference programs should be directed to inquire about such opportunities at the CAMT Office.
4. CAMT members who want to advertise their products
 - b. can only do so if the products are directly related to the practice of music therapy (i.e. members cannot advertise their “Steeped Tea” business)
 - c. should be required to pay the CAMT member fee to advertise in our publications
 - d. should be directed to the advertising package
 - e. Question: what about Facebook? Should they be allowed to post links to their products on the CAMT members Facebook page? Would this be considered as a form of free advertising? Addressed in the advertising package
5. External companies who want to advertise with the CAMT
 - a. Should be given a copy of the advertising package
6. Trading ads with similar organizations
 - f. Will be permitted with other music therapy associations and CAMT’s provincial associations. Will be considered case by case as outlined in Partnership agreements.