



ADVERTISING PACKAGE

The Canadian Association for Music Therapy (CAMT) is now accepting advertising from the general public and CAMT membership! The following publications will offer advertising in hard copy as well as in electronic copy: the Canadian Journal of Music Therapy and Ensemble (newsletter). The program for the annual CAMT conference and the Membership Directory of the CAMT Sourcebook (resource) will offer printed advertising. The web site will offer on-line advertising.

The content must reflect the music therapy profession and related products, or other arts professions and related products, or other professional health services and related products. CAMT does not endorse any product, service or information contained in the advertising material. The advertisers will not use the Canadian Association for Music Therapy name, logo, or likeness as endorsement of his/her product, service or information. The Advertising Committee reserves the right to refuse an advertisement.

Prices are quoted in CDN\$, advertisements can be submitted through the year. Deadlines for each publication are stated below. Prepayment is required for all advertisements and must accompany the order form. Orders from outside Canada must be accompanied by an international money order, or paid by Visa. Canadian orders can also be made by cheque or money order. Please make your payment to the **Canadian Association for Music Therapy**. Payment must be made in full before the advertisement will be printed. There is a \$20 charge for NSF cheques.

All advertisements must be **print ready**. CAMT official languages are English and French; we recommend advertising in both official languages. Translation is available through CAMT, at an additional cost to the advertiser at a fee of \$.30 a word. Please contact the Advertising Committee for information.

Advertisements are accepted in black/ white and color. Color advertisements will appear in the electronic versions of the newsletter, the journal, the sourcebook and on the web site. Black/white advertisements will appear in the hard copies of the newsletter, the journal, the sourcebook and in the conference program, unless the advertisers wish to pay for the additional expense of color advertising in the hard copies. Please contact the Advertising Committee for an estimate.

Please note: for any photographs submitted, the advertising committee will request confirmation of permission for use of photograph.

PUBLICATIONS

Ensemble (CAMT Newsletter)

The CAMT newsletter, *Ensemble*, a communication and update publication about music therapy across Canada, is provided to each member of the CAMT; it is published twice a year in separate language editions. We recommend advertising in both official languages. The deadlines for submissions are **October 15th** for November 30th release, and **May 15th** for June 30th release.

The Canadian Journal of Music Therapy (CAMT Journal)

The Canadian Journal of Music Therapy is a bilingual, peer-reviewed publication provided to each member of the CAMT. We recommend advertising in both official languages. This journal is published annually. The deadline for submissions is **December 1st** for May 1st release.

Sourcebook – Membership Directory

The Membership Directory of the CAMT Sourcebook is a resource publication provided to each member of the CAMT; it is published once a year in hard copy. The Membership Directory of the CAMT Sourcebook will be published in a bilingual edition. We recommend advertising in both official languages. The deadline for submissions is **February 1st** for May 1st release.

Web site

The CAMT web site is a resource publication provided for the CAMT membership and the general public. The website is bilingual resource. We recommend advertising in both official languages. Advertising on the web site will be for a period of **6 months** and is accepted year round.

Conference Program

The CAMT conference program is offered once a year to attending delegates at the May conference. The conference Program is a bilingual publication. We recommend advertising in both official languages. Please contact the Advertising Committee for the deadline submission.

Discounts

CAMT Members are offered a discount on advertising, as shown in the CAMT Members Rates Chart below; Members rates apply to Consecutive ads. If members wish to do the combo advertising for three publications of their choice, the Non-members rate will apply.

Non-members can benefit from discounts as follows:

Consecutive ads: **10%** discount for two consecutive ads in the newsletter.
Combo advertising: **20%** discount for advertising in two publications of your choice
 30% discount for advertising in three publications of your choice

ADVERTISING RATE CHART

Please select your choices by checking the boxes to the left:

Non-CAMT Members Rates

Size	✓	Full page	✓	1/2 page	✓	1/4 page	✓	Business card (1/8 page)
Ensemble (6 months) 9.75 x 7.5 in 24.75 x 19 cm		\$200 9.75 x 7.5 in 24.75 x 19 cm		\$125 4.75 x 7.5 in 12 x 19 cm		\$75 2.30 x 7.5 in 5.8 x 19 cm		\$50 2.30 x 3.62 in 5.8 x 9.2 cm
Sourcebook (annual) 9.75 x 7.5 in 24.75 x 19 cm		\$350 9.75 x 7.5 in 24.75 x 19 cm		\$200 4.75 x 7.5 in 12 x 19 cm		\$150 2.30 x 7.5 in 5.8 x 19 cm		n/a
Conference Program (annual) 9.75 x 7.5 in 24.75 x 19 cm		\$350 9.75 x 7.5 in 24.75 x 19 cm		\$200 4.75 x 7.5 in 12 x 19 cm		\$125 2.30 x 7.5 in 5.8 x 19 cm		\$80 2.30 x 3.62 in 5.8 x 9.2 cm
Journal (annual) 4 x 7 in 10.16 x 17.8 cm		\$100 4 x 7 in 10 x 17.8 cm		\$65 4 x 3.375 in 10 x 8.6 cm		\$40 4 x 2.125 in 10 x 5.3 cm		n/a
Website (6 months)		n/a		n/a		\$110 2.75 x 2.36 in 7 x 6 cm		\$90 2.75 x 1.57 in 7 x 4 cm

CAMT Members Rates

Size	✓	Full page	✓	1/2 page	✓	1/4 page	✓	Business card (1/8 page)
Ensemble (6 months) 9.75 x 7.5 in 24.75 x 19 cm		\$160 9.75 x 7.5 in 24.75 x 19 cm		\$100 4.75 x 7.5 in 12 x 19 cm		\$60 2.30 x 7.5 in 5.8 x 19 cm		\$40 2.30 x 3.62 in 5.8 x 9.2 cm
Sourcebook (annual) 9.75 x 7.5 in 24.75 x 19 cm		\$300 9.75 x 7.5 in 24.75 x 19 cm		\$160 4.75 x 7.5 in 12 x 19 cm		\$120 2.30 x 7.5 in 5.8 x 19 cm		n/a
Conference Program (annual) 9.75 x 7.5 in 24.75 x 19 cm		\$300 9.75 x 7.5 in 24.75 x 19 cm		\$160 4.75 x 7.5 in 12 x 19 cm		\$120 2.30 x 7.5 in 5.8 x 19 cm		\$70 2.30 x 3.62 in 5.8 x 9.2 cm
Journal (annual) 4 x 7 in 10.16 x 17.8 cm		\$80 4 x 7 in 10 x 17.8 cm		\$55 4 x 3.375 in 10 x 8.6 cm		\$30 4 x 2.125 in 10 x 5.3 cm		n/a
Website (6 months)		n/a		n/a		\$80 2.75 x 2.36 in 7 x 6 cm		\$60 2.75 x 1.57 in 7 x 4 cm

